

MEDIA AND JOURNALISM VOCABULARY: Pronunciation

1. Read the words aloud and pay attention to your intonation (the rising and falling of your voice). The **red** colour is used to indicate where the main stress is. The **purple** colour is used to indicate where the secondary stress is.

- **Social Media** /'səʊʃ(ə)l 'mi:diə/
- **Mass Media** /'mas 'mi:diə/
- **Headline** /'hedlɪn/
- **Coverage** /'kʌv(ə)rɪdʒ/
- **Scoop** /sku:p/
- **The Press** /ðə 'pres/
- **Reporting** /rɪ'pɔ:tiŋ/
- **Article** /'ɑ:tɪk(ə)l/
- **Deadline** /'dedlɪn/
- **Ethics** /'εθɪks/
- **Broadcasting** /'brɔ:dkɑ:stiŋ/
- **Advertising** /'advətɪzɪŋ/
- **Byline** /'blaɪlɪn/
- **Feature** /'fi:tʃə/
- **Defamation** /,dɛfə'meɪʃ(ə)n/